*[for site partner letterhead]*

[Date]

[Name]

[Address]

[City, State, Zip]

Dear [Name],

Oral health care is important for a child’s development. A toothache can make it hard for a child to eat, sleep, and pay attention in school.

Nearly 1 in 4 South Dakota children has untreated tooth decay, but parents say cost is the reason their child hasn’t seen a dentist in the last year.[[1]](#endnote-1) It is no different for the children of [community].

[Site partner] is working with Delta Dental of South Dakota to bring one of their mobile program trucks to [community] for a weeklong clinic to provide dental care to children who can’t afford or access a dentist. The care is provided at no cost to the child or family, and no insurance is necessary.

While [site partner] will plan and promote the truck’s visit, we need your help. It costs $2,500 per week to bring the dental truck to [community]. Sponsors are needed to help cover this cost. Any amount you can provide will help.

The return on our investment is big. The value of care provided can be up to 10 times or more the cost of bringing the tuck to our community. More importantly, you’ll help a child in pain. You’ll give a child their first visit to the dentist. You’ll let a child smile without being embarrassed.

[Tax deductible] donations can be made payable to [site partner agency] and sent to [site partner mailing address] in care of [name].

Please contact me at [phone / email] if you have any questions about the Delta Dental Mobile Program truck visit.

Thank you for considering being our partner to give the children of [community] healthy smiles.

Sincerely,

[Name]

[Title]
[Site Partner]

1. SD Dept. of Health, *2014 Oral Health Survey of South Dakota Children* [↑](#endnote-ref-1)